



## INNOVATIVE HEALTHCARE MODEL LAUNCHES IN NEW YORK

**ONEONTA, N.Y. (January 29, 2018)**— Today marks the launch of Progressive Primary Care Solutions, Inc. (PPCS), headquartered in Oneonta, N.Y.

With 20 years of healthcare experience and several years participating in the redesign of healthcare locally, Kathryn Murdock, MSN, RN, NE-BC, CMPE, a native of Cooperstown, N.Y., and

graduate of Hartwick College School of Nursing, steps into the role of CEO and President of the company, which she co-founded with her business partner Carolyn O'Reilly, BSN, RN, who has over 10 years of nurse management experience and serves as Vice President. They are joined by Nathan Smith as Chief Financial Officer, who brings over 10 years experience in financial management, with a focus on the healthcare industry.



After several years of witnessing repetitive challenges within the primary care setting, and with awareness of the upcoming estimated shortage of one million nurses in 2024 (the largest nursing void in history), Murdock and her team set out to bring Progressive Primary Care Solutions to life. “The goal of our services is to relieve the burden contributing to clinician and nurse burn-out and combat the growing primary care clinician and nursing shortages by

creating a company that supports primary care efforts in various innovative ways,” says Murdock, President/CEO of PPCS, Inc.

Progressive Primary Care Solutions’ cutting-edge program creates economies of scale in nursing services, improves the overall quality of care delivered, lowers the overall healthcare delivery costs and increases patient and employee satisfaction. “We are dedicated to decreasing the workloads across all primary care team roles and helping clinicians meet the growing demand of value-based payment programs,” says Murdock, whose experience includes a proven record of leadership and project management, and extensive nursing and operational competency in multiple clinical areas plus managerial operations experience with freestanding multispecialty ambulatory surgery centers, occupational health clinics, wellness clinics and homecare agency.

Carolyn O’Reilly, Vice President, adds, “Our organization will act as an extension of primary care teams through technology-based care. All services will be performed via HIPAA-Compliant, telemedicine means. This model allows us to stay connected with today’s patient, who wants to waste less time in the waiting room and during the intake process at the doctor’s office, and have more time in person with their clinician and nurse.” A graduate of Utica College School of Nursing, O’Reilly has an extensive background in primary care nursing, information technology and electronic medical records, and Patient Centered Medical Home (PCMH) standards and work flows.

PPCS connects medical groups, clinicians, hospital systems and patients to highly trained and qualified nursing services through pre-visit prep work; quality and value-based payment achievement; chart and medication reconciliation; annual wellness visits; and individualized preventative plans. In addition, the organization will be offering community-based and corporate wellness screening and education services for heart disease and diabetes in Otsego, Delaware, Chenango and Schoharie counties, with plans to expand services to extended regions of the state in 2019.

“This innovative model is a win-win for clinicians and patients alike. The services provided are not only aimed at improving patient experience and outcomes, but they aim to help clinicians achieve various value-based and quality centered initiatives such as MIPS, MACRA and Meaningful Use, which create immediate results for return on investment purposes,” concludes Nathan Smith, CFO.

**Photo Caption: from left, Kathryn Murdock, CEO; Carolyn O’Reilly, VP; Nathan Smith, CFO**

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**About Progressive Primary Care Solutions, Inc. (PPCS)**

Progressive Primary Care Solutions, Inc. is a privately owned, primary care nursing service that is operated by professional, registered nurse managers who have over 30 years of combined extensive operational and clinical nursing leadership experience. Along with an expert team of dedicated financial and systems specialists, the company connects medical groups, clinicians, hospital systems and other healthcare providers to PPCS, Inc.'s highly trained and qualified primary care nurses and offers solutions to improve healthcare delivery and accessibility to patients in communities across the nation. PPCS, Inc. is committed to providing their clients with excellent, accurate and timely support with an aim to improving the bottom line and efficiency of their clients' organizations and the overall wellbeing of the patients they serve. For more information visit: ([www.progressiveprimarycare.com](http://www.progressiveprimarycare.com))

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